

WEB DEVELOPMENT COMPANIES

RANKED BY TOTAL NUMBER OF EMPLOYEES

	Company name Location	Key Executive(s) Phone Contact e-mail	No. of Local Employees	Number of Websites built/ maintained 2023	Type of Company	Services Offered
1	Drake Cooper 416 S. Eighth St., Boise, ID 83702 www.drakecooper.com	John Drake, President; Mindy Stomp, CEO 208-342-0925 info@drakecooper.com	54		Employee-owned marketing and advertising agency	Advertising, design, media strategy, planning and buying, data insights and analytics, UX strategy and design, full-stack website development, enterprise WordPress, managed Cloud architecture
2	CLM Marketing & Advertising 588 W. Idaho St., Boise, ID 83702 www.clmnorthwest.com	Becki Woodbury, President 208-342-2525 bwoodbury@clmnorthwest.com	25		Marketing agency accelerating growth	Strategy, brand development, digital media and creative campaign planning and implementation, analysis and measurement
3	116 & West 805 W. Idaho St., Suite 300, Boise, ID 83702 www.116andwest.com	Edward Moore, CEO & Founding Partner; Carolyn Lodge, COO & Partner 208-472-2129 whatsup@116andwest.com	22		Independent, full-service brand experience agency	Strategic planning, market research, engagement marketing, brand development, illustration, graphic design, animation, package design, endorsement negotiation, digital media, media buying and planning
3	Stoltz Marketing 101 S. 16th St., Boise, ID 83702 www.stoltzgroup.com	Jaime Ekman, President and CEO; Kate Holgate, Chief Creative Officer; Tracy Hitchcock, COO 208-388-0766 jaimee@stoltzgroup.com	22		Woman-owned, women-led creative and media agency	Marketing, advertising, communications
5	Arcane Marketing ❶ 675 E. Anderson St., Idaho Falls, ID 83401 www.arcanemarketing.com	Myles Arbon, CEO; Nathan Hawkes, President 208-938-5988 info@arcanemarketing.com	20		Digital marketing	SEO, paid search ads, social media ads, website design & development, videography
6	SOLV 1960 S. Meridian Road, Meridian, ID 83642 www.thesolvgroup.com	Tressa McLaughlin, President and CEO 208-342-3676 tmclaughlin@thesolvgroup.com	17		Print, promo, apparel and tax forms processing	Print, promotional products, apparel, year end tax forms processing
7	Hawke Media ❷ 136 E. Idaho Ave., Suite 100, Meridian, ID 83642 www.hawkemedia.com	Erik Huberman, CEO & Founder ; Corey Smith, Managing Director 208-850-7377 smith@hawkemedia.com	12	175	Web marketing agency	Web marketing agency, inbound marketing, HubSpot consulting, web design, web development, search engine optimization, social media strategy, email marketing and web marketing strategy
7	Peppershock Media 1215 Third St., S., Nampa, ID 83651 www.peppershock.com	Drew Allen, Co-Founder & COO; Rhea Allen, President, CEO & Integrative Marketing Consultant 208-461-5070 info@peppershock.com	12		Advertising agency and creative production services	Marketing assessment and recommendations, podcast production, recording, syndication, promotion services, full-service retainer or project-based services, rental of video, photography, and podcast recording studios, Culture + Brand Camp
9	Foerstel+Piper+Martin Design PO Box 9879, Boise, ID 83707 www.foerstel.com	Tom Foerstel, Founder; Claudia Piper, Co-Owner and Co-CEO; Laura Martin, Co-Owner and Co-CEO 208-345-6656 laura@foerstel.com	9	6	Branding and packaging design agency	Graphic design, website creation, branding campaigns, social media
9	Thrive Web Designs 575 E. Parkcenter Blvd., Suite 180, Boise, ID 83706 www.thrivewebdesigns.com	Adam Minic, CEO 208-391-2504 info@thrivewebdesigns.com	9	600	Custom web design and development	Custom website design, custom WordPress website development, custom mobile website development, logo design, print design, website maintenance, website hosting and website security
11	Blue541 111 N. Second St., Suite 300, Coeur d'Alene, ID 83814 www.blue541.com	Michael Mortimer, General Manager 208-667-7275 info@blue541.com	7		Full-service advertising agency	Full-service advertising agency
11	SOVRN Creative 1655 Fairview Suite 101, Boise, ID 83702 www.thesovrn.com	Brian Cottier, Partner 208-345-6064 brian@thesovrn.com	7		Content with purpose & direction	Brand planning and research, brand visualization, creative strategy, media consulting
13	DesignWorks Creative Inc. 109 S. Fourth St., Boise, ID 83702 www.designworkscreative.com	Kelly Mitchell, President 208-344-0024 kelly@designworkscreative.com	6		Branding, website design, digital media and advertising	Graphic design, logo/branding, packaging, print, interactive, web, e-commerce, advertising, environmental, illustration, book design, photography, copywriting, project management, public relations
13	Intracon NA Inc. 1109 W. Main St. , Boise, ID 83702 www.intraconxr.com	Raymond Kramer, Managing Director 208-672-0888 raymond.kramer@intracon.com	6		Video production, VR, AR, XR, in-house studio	Video production, training, livestream, extended reality, VR, AR, MR, photography, in-house studio and equipment
13	White Whale Web 1655 Fairview Ave., Suite 202, Boise, ID 83702 www.whitewhaleweb.com	Aaron Day, CEO 208-494-2531 info@whitewhaleweb.com	6		Design and build custom web solutions	Full-service website design and development with a focus on innovative custom web solutions with engaging designs and optimized for SEO and accessibility
16	Portman Square Group 101 S. Capitol Blvd., Suite 1203, Boise, ID 83702 www.portmansquaregroup.com	Mike Baker, Chair & CEO; Emily Baker, President and Founder 202-744-7567 ebaker@portmansquaregroup.com	5		A full service public relations firm	Full-service public affairs and business intelligence firm, strategic communications, crisis management, risk mitigation, public outreach, advocacy campaigns
17	Advantage Advertising Inc. 313 D St., Suite 100, Lewiston, ID 83501 www.advantageadvertising.com	Charles Christopher, President 208-743-0633 chuckc@advantageadvertising.com	4			Creative development, copywriting for 4-K video field and studio shooting, video editing and animated graphics for TV, digital and long format, audio editing suite and FAA certified drone video
17	Quicksilver Studios 319 E Front Ave., Coeur d'Alene, ID 83814 www.quicksilverhd.tv	Ben Norwood, General Manager 208-765-4099 info@quicksilverphotography.com	4		Commercial photography and videography	Full photography and video production services including concept development, production, post production
19	Pixel Light Creative Group 2315 N. Mountain View Drive, Boise, ID 83706 www.pixellight.com	Maddie H, Strategic Synergist; Dusty Rupe, Creative Director 208-375-2269 mark@pixellight.com	3		design and captivating brand narratives	Film and videography production, strategic visual branding, business lifestyle, products and services photography, brand storytelling, content strategy, creative problem solving
20	Riddlemoser Media/Marketing/Design 7414 W. Lamplighter St., Boise, ID 83714 www.riddlemoser.net	Mike Riddlemoser, Owner 208-866-5777 mike@riddlemoser.net	2		Advertising, design and media digital	Branding, image development, brand management, marketing communications, market research and analysis, media analysis and buying, traffic generation, targeted creative development for all media and platforms, content generation, graphic design, story telling, positive results

Information for this list was provided through survey responses and additional business research. If you would like to be considered for this or other future lists, or if there are corrections or additions, please email lstresearch@bridgetowermedia.com. Coverage area includes the state of Idaho.

❶ Marketably merged with Arcane Marketing ❷ Formerly Tribute Media, acquired June 2023